

2018-19 • An Invitation to Join

LEADERSHIP CLUB



Prepared Especially for:

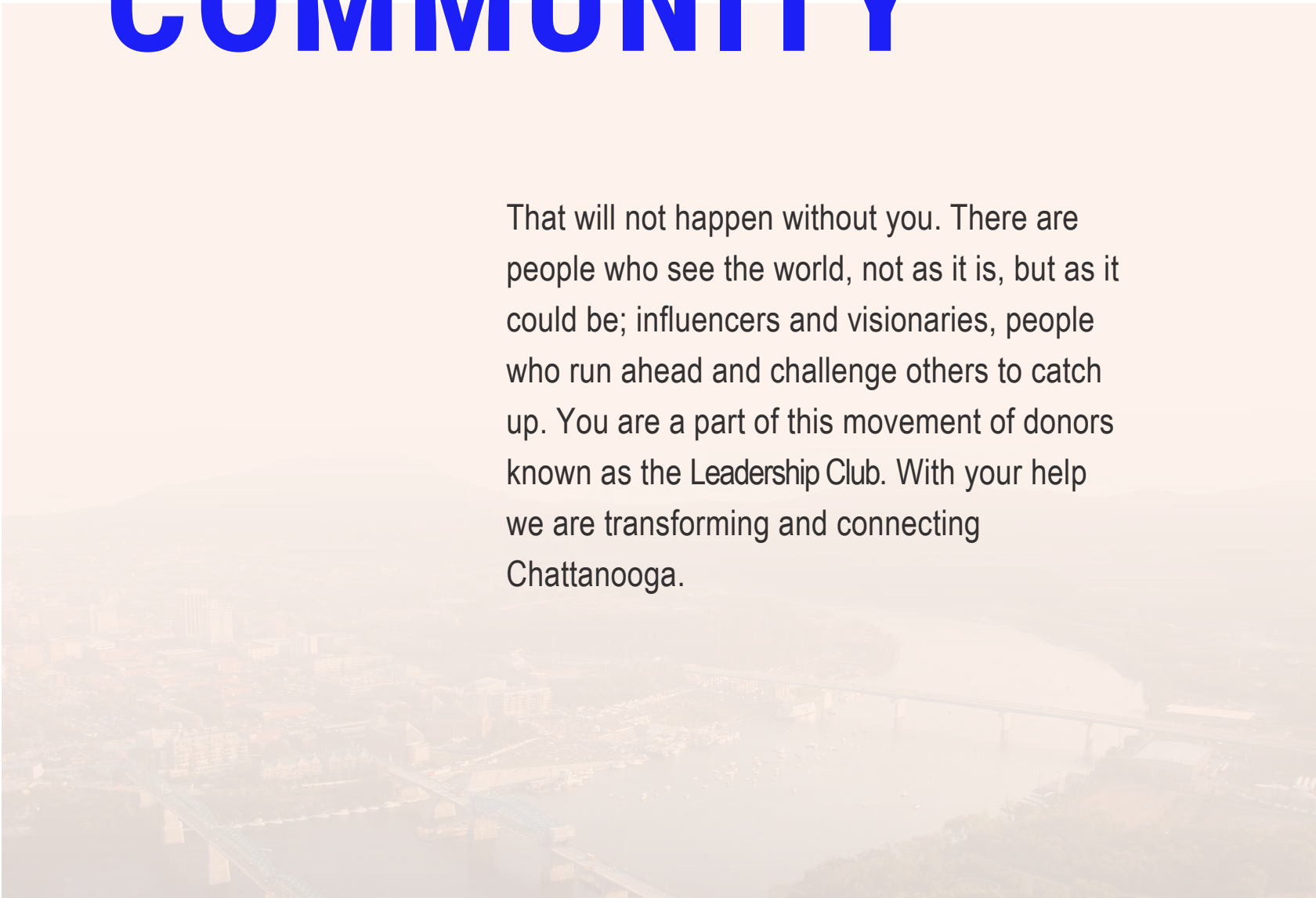


United Way of
Greater Chattanooga



WE ARE ON A MISSION TO BUILD A THRIVING COMMUNITY

That will not happen without you. There are people who see the world, not as it is, but as it could be; influencers and visionaries, people who run ahead and challenge others to catch up. You are a part of this movement of donors known as the Leadership Club. With your help we are transforming and connecting Chattanooga.



UNITED WE WIN

We believe all individuals and families deserve to achieve **their full human potential.**

And we believe that potential is **only achievable through intentional community connections.**

Our focus is to empower individuals, families, and community partners to improve systems of education, stability, and health in every neighborhood.

The Hard Truth

Communities are facing a crisis of disconnection. Nearly half of Americans said they feel isolated from others. They don't feel supported, they don't know where to turn for help, and they don't know what the remedy is for their loneliness.

Because of this lack of connection we are the 9th worst place in the country for a child to grow up poor.

Seventy percent of local kids born into poverty will stay stuck there...for life.

Sixty percent of our kids aren't connected to the resources needed to be ready for school.

Kids need to be connected to three caring adults to thrive; fifty-seven percent of young people say they don't have that.

Hope and connection are the most important indicators of a lifetime of success. Yet, when asked, two in five low-income adults feel hopeless about their lives.



**UNITED WAY IS ON A
MISSION TO CHANGE THAT,
WE NEED YOUR HELP.**

Would you invest
to make that possible?

What can you do about it?

When you invest with United Way you become a vital part of the connection to make sure that every person in our community can reach their full potential.

38,000 Number of calls fielded by 2-1-1

66,000 Services provided through funded programs

238,000 Books placed in homes through Imagination Library

Your Investment (Please Update Your Information)

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

Name: _____ Spouse/Partner Name: _____ Date of Birth: ____/____/____

Please list my /our name as: _____

Home address: _____

City: _____ State: _____ Zip: _____

Preferred email: _____ Preferred phone: (____) ____ - _____

My total 2018 investment is: \$ _____

Signature: _____ Date: _____

I Am Most Interested In...

- ☐ EDUCATION: Preparing children for success in school and life
- ☐ HEALTH & WELLBEING: We help everyone live healthy, productive lives
- ☐ STABILITY: We create pathways to success to empower families to live stable lives

Let Us Know!

- ☐ I have included UWGC in my estate plans
- ☐ I am interested in learning more about making a planned gift to UWGC
- ☐ I prefer not to be listed in recognition publications

Let Us Know!

- ☐ Payroll Deduction
- ☐ Bill me

- ☐ Quarterly
- ☐ Semi-Annually
- ☐ Annually

- ☐ Stocks/Securities

You received no commercial goods or services in exchange for your contribution.

Step up to Leadership!

- ☐ **Total 2018-19 Investment: \$500**
Multi-Year Giving Option (check here to join the Step Up Program)

Year 2 Investment

2019-20: \$ 750

Year 3 Investment

2020-21: \$1,000

Thank you

For more information, please contact
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