

Opportunities for all Children

Impact Goal 1- Maternal and Infant Health

More children are born healthy and more expectant mothers will remain healthy before, during, and after childbirth.

Short-term outcomes are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

Intermediate outcomes often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
IMPACT GOAL	O1 Number of expectant mothers or new mothers served who received <i>quality prenatal</i> or postnatal care up to about six weeks after birth	STO1 Number of mothers remaining <i>healthy before, during and after childbirth</i> [out of total assessed]	IO1 Number of babies served who experience <i>healthy birth outcomes</i> (e.g. carried to full term, born at a healthy weight, and/or celebrate their 1st birthday) [out of total assessed]
DATA COLLECTION	Tracking mechanism that ensures an unduplicated count of expectant mothers served and mothers who received prenatal care	Survey, focus group, or interview capable of measuring perceptions of health; ideally deployed near the end of the program	Self reports by parents, caregivers, or families about birth outcomes and development milestones

DEFINITIONS

Quality prenatal care - Culturally competent clinical and non-clinical services to help increase the chances of healthy mothers and babies

Healthy before, during and after childbirth - self reported mental and physical health of mothers before, during, or after childbirth

Healthy birth outcomes - safe and healthy birth weight, gestational term, and other measures

Impact Goal 2 - Access to Healthcare

More children and adults will be fully insured and able to access comprehensive, high-quality healthcare services, including mental health and disease prevention resources.

Short-term outcomes are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

Intermediate outcomes often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
IMPACT GOAL	<p>O1 Number of individuals (children and adults, not households) served to support health insurance enrollment</p> <p>O2 Number of individuals (children and adults, not households) served to support accessing healthcare and mental health services</p>	<p>STO1 Number of individuals served reporting increased knowledge of and/or ability to access health insurance [out of total assessed]</p> <p>STO2 Number of individuals served reporting increased knowledge of and/or ability to access high-quality healthcare services [out of total assessed]</p> <p>STO3 Number of individuals served reporting increased knowledge of and/or ability to access to high-quality mental health services [out of total assessed]</p>	<p>IO1 Number of individuals served with access to healthcare insurance</p> <p>IO2 Number of individuals served with access to mental health services</p> <p>IO3 Number of individuals served with access to healthcare services</p>
DATA COLLECTION	Tracking mechanism that ensures an unduplicated count of individuals served and their demographics	Survey, focus group, or interview capable of measuring changes in knowledge/skills; ideally deployed near the end of a program	<p>Assessment of affordable healthcare coverage rates among target audience</p> <p>Survey or interview capable of measuring access to and utilization of healthcare services</p>

DEFINITIONS

Healthcare services - Culturally competent clinical and non-clinical services to support physical and mental health

Impact Goal 3 - Access to Early Childhood Education

Increase access to high-quality, affordable early childhood education and ensure more parents/caregivers receive early childhood resources to prepare their children to succeed in school.

Short-term outcomes are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

Intermediate outcomes often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
IMPACT GOAL	<p>O1 Number of active, accessible and quality early childhood opportunities</p> <p>O2 Number of children (0-5) enrolled in high-quality early childhood programs supported by United Way</p> <p>O3 Number of families, caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills to support their child's development</p>	<p>STO1 Number of families, caregivers reporting having access to quality early childcare opportunities [out of total assessed]</p> <p>STO2 Number of families, caregivers reporting increased knowledge, skills, abilities, or confidence in supporting their child's development through positive parenting/caregiving skills and social supports [out of total assessed]</p>	<p>IO1 Number of children (0-5) served who achieve developmental milestones [out of total assessed]</p> <p>IO2 Number of families, caregivers reporting adopting improved parenting practices to support their children's development as a result of their learnings [out of total assessed]</p>
DATA COLLECTION	Tracking mechanism that ensures an unduplicated count of individuals served, demographics of the individuals served, and opportunities provided	Survey, focus group, or interview capable of measuring changes in knowledge, skills, abilities, or confidence; anticipated changes; and perceptions about learning environment; ideally deployed near the end of a program	Standardized tool used at the end of the program, such as those found in Birth to 5: Watch Me Thrive! A Compendium of Screening Measures for Young Children or Recommended Screening Instruments - MN Dept. of Health or survey, focus group, or interview capable of tracking changes on whether developmental milestones are achieved

DEFINITIONS

Early care and education - care and educational settings provided for children birth-5 before formal K-12 education begins, including center-based and home-based programs

Quality indicators - small group and teacher/child ratios, strong parent/provider relationships, consistent caregivers and trained caregivers, licensure and accreditation, and good health/safety practices

Opportunities - counts of programs (not seats/spots in programs) available to children birth to age 5 in programs; we ask for NEW opportunities each month to get an unduplicated total at the end of year

Quality early childhood opportunities - access to supportive and safe learning environment, collaborative and effective educators, and rigorous and developmentally appropriate instruction and engaged families

Child's development - positive parenting practices (e.g., parental warmth, lack of hostility, learning and literacy, and developmental advance) and ability to secure necessary social supports

Achieved developmental milestones - measured by official developmental and social-emotional screening instruments or proxy by intermediate outcomes survey tool

Impact Goal 4 - Academic Performance

With the support of in-school and out-of-school programs, more children will succeed academically, advance to higher grades, and graduate high school ready for college or work.

Short-term outcomes are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

Intermediate outcomes often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
IMPACT GOAL	<p>O1 Number of elementary/middle/high school youth served who participate in school and/or community-based out-of-school time programs and/or receive individualized supports</p> <p>O2 Number of families, caregivers served that are provided with information, resources, tools, trainings, and/or teaching skills to support their child's development</p>	<p>Elementary</p> <p>STO1 Number of families, caregivers reporting child has learned new skills, habits, or knowledge that will contribute to their academic success [out of total assessed]</p> <p>STO2 Number of families, caregivers reporting increased knowledge of and/or ability to access resources to support their child's academic success [out of total assessed]</p> <p>Middle/high</p> <p>STO3 Number of middle/high school youth served reporting developing soft skills [out of total assessed]</p>	<p>IO1 Number of children (K-3) served reading at grade level [out of total assessed]</p> <p>IO2 Number of children/youth served who maintain satisfactory or improve school attendance [out of total assessed]</p> <p>IO3 Number of youth served who graduate high school on time [out of total assessed]</p> <p>IO4 Number of youth served who gain post-secondary employment, further education or credentials [out of total assessed]</p> <p>IO5 Number of middle school/high school youth served who earn passing grades in core subject areas [out of total assessed]</p> <p>IO6 Number of middle school youth served who transition from middle to high school on time [out of total assessed]</p> <p>IO7 Number of youth (ages 15-24) served reporting gaining employment skills [out of total assessed]</p> <p>IO8 Number of children served who are proficient on school readiness assessments by the end of their kindergarten year [out of total assessed]</p>
	DATA COLLECTION	Tracking mechanism that ensures an unduplicated count of individuals served and demographics of the individuals served	Survey, focus group, or interview capable of measuring changes in knowledge, skills, abilities, or confidence; anticipated changes; and perceptions about learning environment; ideally deployed near the end of a program

DEFINITIONS

Any youth or family, caregiver served or participating in a program at an age after formal K-12 education begins; can be in-school or out-of school

Academic success - academic learning, progress, and achievement, as assessed by families, caregivers in learning new skills that contribute to these dimensions

Access to resources - knowledge of community and social supports to support academic success

Soft skills - self-awareness, self-management, social awareness, relationship skills, and responsible decision-making

Passing Grades - C's or higher in core subjects

Core Subjects - Math, science, English, Social Studies

Employment skills - technical and soft skills (e.g. interviewing, resume writing, LinkedIn skills, communication and interpersonal skills, networking, personal goals, understanding options and pathways to goals)

Impact Goal 5 - Healthy Lifestyles

Improve access to fresh, healthy food for children and their parents/caregivers to promote healthy, productive lifestyles.

Short-term outcomes are the immediate changes you see in people or practices following program participation and delivery. *For example, did participants learn something new or feel more confident?*

Intermediate outcomes often happen as a result of the short-term outcomes realized after participating in or receiving services. *For example, did participants use what they learned to make a change in their lives or apply a new skill or technique gained via the program/services?*



	OUTPUTS (O)	SHORT-TERM OUTCOME (STO)	INTERMEDIATE OUTCOME (IO)
IMPACT GOAL	<p>O1 Number of individuals served participating in programs that promote healthy lifestyles or access to food/nutrition</p> <p>O2 Number of individuals served participating in programs designed to increase awareness of and/or reduce risky behavior</p>	<p>STO1 Number of individuals served reporting increased knowledge, skills and abilities to adopt healthier lifestyles and access fresh, healthy food [out of total assessed]</p> <p>STO2 Number of individuals served reporting increased knowledge, skills and abilities to reduce risky behavior [out of total assessed]</p>	<p>IO1 Number of individuals served who eat healthier, increase their physical activity, and/or move toward a healthy weight [out of total assessed]</p> <p>IO2 Number of youth/adults served who avoid or reduce risky behaviors (e.g. alcohol, drug abuse, unprotected sexual activity) [out of total assessed]</p>
DATA COLLECTION	Tracking mechanism that ensures an unduplicated count of individuals served and services provided	Survey, focus group, or interview capable of measuring changes in knowledge/skills, ideally deployed near the end of a program	Survey, focus group, or interview capable of measuring changes in knowledge/skills, ideally deployed near the end of a program

DEFINITIONS

Healthy lifestyles- Includes activities and habits that encourage the development of total physical, mental, and spiritual fitness, or encourages living in a way that lowers the risk of being seriously ill or dying early

Risky behaviors- High-risk behaviors are defined as acts that increase the risk of disease or injury, which can subsequently lead to disability, death, or social problems. The most common high-risk behaviors include violence, alcoholism, tobacco use disorder, risky sexual behaviors, and eating disorders